

Pastoral Review



www.thepastoralreview.org

MEDIA INFORMATION 2022

Your guide to ministry and leadership in the Catholic Church

Pastoral Review

... your advertising solution

For nearly 90 years the Pastoral Review has sustained those involved in church leadership - both clergy and laity.

For the clergy, the Pastoral Review is a trusted source of reference, insight and guidance in their pastoral work. And for lay people, it's a resource for study, meditation and personal growth that deepens their understanding of their faith.

With around 1,000 paid-for subscribers and 500 copy-sales through churches, an advertisement in the Pastoral Review is the ideal platform to promote your organisation. As the product is used on a daily basis by those subscribing to it, it means any advertisement you place in it goes into the hands of key decision maker in any one parish or community.

Primary Market

The primary market for the Pastoral Review is those involved in Catholic parish ministry and chaplaincy in the UK, Ireland and other English-speaking countries. This includes: priests (5,000-plus in the UK); deacons; those involved in parish ministry; chaplains working in hospitals, prisons and schools.

Secondary Market

The secondary markets are Catholic and ecumenical lay people interested in the subject matter.

Now published quarterly, this 108-page full-colour journal is considered essential reading by over 3,300 discerning readers (TPR 2017 research - average pass-on rate is 2.2). The Pastoral Review is also available to purchase as an app and we also sell institutional subscriptions with our reach going out to a potential 18,000 academics.

Display advertisement rates

Colour

Outside back cover - 216 x 149mm: £450
Inside front cover - 216 x 149mm: £425
Inside back cover - 216 x 149mm: £425
Full page (rop) - 216 x 149mm: £375
Half page (horizontal) - 105 x 149mm: £250
Half page (vertical) - 216 x 72mm: £250
Quarter page - 105 x 72mm: £175

Inserts

Loose weighting 10 grams or less: £70 (May 2019)
Loose weighting 11 to 30 grams: £90 (May 2019)

Inserts which are not more than 210mm x 150mm when folded can be placed within the journal. Currently, the total insert capacity is 2,000 for each issue of the journal

Note: Two copies of the actual leaflet to be inserted into the journal must be received by the publication four weeks prior to publication cover date. If advance copies are not received, the publisher reserves the right to suspend the booking and recover any consequent financial loss.

Technical data and copy deadlines

Material required as a PDF by 5th of the month prior to cover date. (Copy for setting/design to be submitted by 1st of the month prior to cover date and may be subject to a design charge.)

All prices are subject to VAT.

Cancellations must be received at least six weeks before the first of the month of issue. If received closer to the issue date, they will incur a cancellation charge of one third of the value of the order.

Advertisement Rate Card Effective from 1 June 2019